Aims and Targets:

The aim of our project is to secure local jobs for local people, using collaboration across Croydon’s voluntary, community and social enterprise (VCSE) sector to maximise volunteering, training and supported opportunities for our client groups.

The project focuses on healthy lifestyles and overcoming health barriers to accessing employment support using sports and arts based interventions to strengthen each participant’s self-reliance and well-being. In addition each participant will receive an personalised analysis of their needs, integrated into a programme of business and employment services to help participants take positive steps towards work, self-employment and /or starting up a new business.

Targets:

During the lifetime of the project (2 years) we aim to engage with 270 participants, 135 men and 135 women. At least 75 participants will currently be unemployed and 150 economically inactive. 80 will be 50 years old or older, 175 will have a disability and 75 will be from ethnic minorities. 30 people will move into education and training, 25 into employment or self-employment and 26 of the economically inactive will move into job search.

At the end of year 1 we have engaged 162 participants, (79 men and 78 women), 96 are unemployed and 66 economically inactive. 44 are over 50, 53 have disabilities and 114 are from ethnic minorities.

21 have moved into education and training, 18 into employment and 13 economically inactive people have moved into jobsearch. So we are currently well on track to successfully achieve our targets.